

LaKeshia Womack

LaKeshia Womack is the Owner and Lead Consultant with Womack Consulting Group. Since 2005, the firm has provided Brand Management, Leadership Training, Strategic Planning, and Political Consulting to professionals, not-for-profit organizations, churches, colleges/universities, and businesses worldwide through retreats, seminars, and one-on-one consultations.

She has served as a business strategy presenter for numerous Chambers of Commerce and professional organizations, including serving as an Executive Coach for the Black Enterprise Entrepreneur's Conference and the Black Enterprise Women of Power Summit. In addition to providing growth strategies for organizations, LaKeshia works with newly formed teams, fractured teams, and boards of directors to teach leadership and professional development strategies that enhance communication, increase emotional intelligence, and improve organizational effectiveness.

LaKeshia is the Founder of Rethinking Church Strategies LLC, a social impact organization focused on increasing engagement between church congregations and their communities. In 2021, the community was recognized by Meta as a Facebook Community Accelerator participant and provided resources to ensure the organization's sustainability. As the President of Ministry Matters Media Services LLC, a full-service digital media agency, LaKeshia works with clients to develop a profitable brand strategies. She represents the company in the Mecklenburg County (NC) Business Launchpad program and the Fearless Fund Foundation's Get Venture Ready cohort. Additionally, she is the Executive Director of the Rethinking Church Foundation and an ordained minister in the African Methodist Episcopal Zion Church.

LaKeshia has a bachelor's degree from Vanderbilt University and is a graduate of The Campaign School at Yale University. As a Forbes Coaches Council member, LaKeshia contributed more than forty business tips to their Expert Panel forum. Currently, she is a founding member of the Newsweek Expert Forum, contributing articles on leadership and business trends. She is the published author of 20 books and host of the Courageous Conversations podcast. She has been featured in numerous publications and interviews providing financial literacy tips, business advice, and community engagement strategies.

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CONTACT:

- Email: info@WomackCG.com
- Phone: 980.819.1755